

PG-803

# JAPAN'S INDUSTRIES



JNTO Website : <http://www.jnto.go.jp>

Tourist Information Center (TIC)

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"YOKOSO" means "welcome"

The high productivity and efficient quality control of products made in Japan have become the envy of developed and developing nations.

Opportunities exist for visitors from abroad to glimpse how some of the leading Japanese products are made. Listed below are the selected factories and workshops that welcome visitors. While there is usually no fee or admission charge, these factories request visitors to observe certain rules and conditions. Some are for safety considerations and others for protection of privacy of those working in the factories. Personnel in similar industrial activities are usually not invited to take a tour.

Also listed here are workshops of traditional industries such as kimono dyeing and pottery. Such workshops will offer visitors an interesting insight into another facet of Japan.

Please note that most factories and workshops are closed on New Year's holiday (from late December to early January).

## Key to the listings:

- Name of company
- 1. Address of factory
- 2. Access to factory
- 3. Hours open to visitors
- 4. How to apply
- 5. Where to apply
- 6. Time required for a factory tour
- 7. Availability of English-speaking personnel
- 8. Restrictions to be observed at factories

## AUTOMOBILE MANUFACTURING

### Toyota Motor Corporation

1. Assembly Shop & Welding Shop: Toyota Kaikan Exhibition Hall: 1, Toyota-cho, Toyota-shi, Aichi Pref.
2. 15 min. on foot from Mikawa-Toyota Sta. on Aichi Loop Railway.
3. 11:00-13:00, Monday through Friday. English-guided tour available. Tour starting time is subject to change.
4. First, apply by phone, then mail or fax your application.
5. Toyota Kaikan, Toyota Motor Corporation: 1, Toyota-cho, Toyota-shi, Aichi Pref. Tel. (0565)23-3922 (English spoken).
6. 2 hrs. 00 min. (If you wish to see the Toyota Kaikan Exhibition Hall, please add 60 minutes to your intended visit time.)
7. English-speaking tour is available.
8. Taking photographs, recording videos, smoking, high-heeled shoes and sandals are prohibited. Children under the age of 3 cannot participate in the tour. Children under the age of 12 must be accompanied by an adult.

URL: [http://www.toyota.co.jp/en/about\\_toyota/facility/toyota\\_kaikan/plant\\_tour](http://www.toyota.co.jp/en/about_toyota/facility/toyota_kaikan/plant_tour)

### Nissan Motor Co., Ltd.

1. Oppama Plant: 1 Natsushima-cho, Yokosuka-shi, Kanagawa Pref. Tel. (046)867-5013
2. 10 min. by bus or 20 min. by walk from Oppama Sta. on Keihin Kyuko Line.
3. 9:20-10:50, 11:00-12:30, 13:30-15:20, Mon. through Fri..

4. Apply by phone.
5. Communications and CSR Dept., Nissan Motor Co., Ltd.: 6-17-1, Ginza, Chuo-ku, Tokyo  
Tel. (03)5565-2141, Fax. (03)3546-2669 for English tour.  
Oppama Plant Guest Hall: 1 Natsushima-cho, Yokosuka-shi, Kanagawa Tel. (046)867-5013 for Japanese tour.
6. 1.5-2 hrs.
7. English-speaking guide available.
8. Taking photographs, smoking and high-heeled shoes are prohibited. Children under the age of 12 must be accompanied by an adult.

### Mazda Motor Corporation

1. 3-1, Shinchi, Fuchu-cho, Aki-gun, Hiroshima Pref.
  2. 5-min. walk from JR Mukainada Sta.
  3. English-tour: 13:00-14:30 on Mon. - Fri. once a day.
  4. Apply by phone in advance.
  5. Mazda Museum: 3-1, Shinchi, Fuchu-cho, Aki-gun, Hiroshima Pref. Tel. (082)252-5050 (English spoken)
  6. 1 hr. 30 min.
  7. English-guided tour is available.
  8. Taking photographs and smoking are prohibited.
- URL: <http://www.mazda.com/mazdaspirit/museum>

## ELECTRONICS

### Toshiba Science Museum

1. 1 Komukai-Toshiba-cho, Saiwai-ku, Kawasaki-shi, Kanagawa Pref.
2. 10 min. to "Toshiba Kagakukan-mae" Bus Stop by Tokyu Bus departing from Bus Stop 82 at West Exit North Bus Stops of JR Kawasaki Sta.
3. 9:00-16:45, closed on Sun. & national holidays.
4. Apply by phone, preferably a few days ahead of the date of

your intended visit.

5. Tel. (044)549-2200
6. 1 hr.
7. English-speaking guides are available.  
(Chinese-speaking guides will be also available from June 2007.)

URL: [http://museum.toshiba.co.jp/en/index\\_3.html](http://museum.toshiba.co.jp/en/index_3.html)

**SWEETS****Glicopia Kobe**

1. 7-1, Takatsukadai, Nishi-ku, Kobe-shi, Hyogo Pref.
2. 1-min. walk from "Takatsukadai 1-chome" Bus Stop by bus #23 or #12 departing from Bus Stop of Subway Seishin-chuo Sta.
3. 10:00, 11:00, 12:00, 13:00, 14:00, 15:00. Closed on Fri., mid-Aug. & New Year's holiday
4. Apply by phone.
5. Tel.(078)991-3693 (English spoken)
6. 1 hr. 10min.
7. No English speaking guide is available.
8. Taking photographs is prohibited in the factory.

**BREWERIES****KIRIN Brewery Corporated**

1. Yokohama Plant: 1-17-1, Namamugi, Tsurumi-ku, Yokohama-shi, Kanagawa Pref.  
Kobe Plant: 2-1-1, Akamatsudai, Kita-ku, Kobe-shi, Hyogo Pref.
  2. Yokohama Plant: 10-min. walk from Keihin Kyuko Namamugi Sta.  
Kobe Plant: 15 min. by taxi or shuttle bus from JR Sanda Sta.
  3. Yokohama Plant: 10:00-16:30(Mar.-Dec.), closed on Mon. & New Year's holiday  
Kobe Plant: 9:30 - 15:40, closed on Mon.
  4. Apply by phone.
  5. Yokohama Plant: (045)503-8250  
Kobe Plant: (078)986-8001
  6. 1 hr. (including beer sampling)
  7. English-speaking guides are not available at neither Yokohama nor Kobe Plant.
  8. Yokohama Plant: Taking photographs and smoking are prohibited.  
Kobe Plant: Smoking is prohibited.  
The Chitose, Sendai, Tochigi, Toride, Nagoya, Ishikawa, Shiga, Okayama, Hiroshima and Fukuoka Plants also accept visitors.
- national holidays 10:00-15:30 (Apr.-Nov.). Closed on New Year's holiday.
4. Apply by phone several days in advance.
  5. Musashino Brewery: PR Dept., Suntory Musashino Brewery; Tel. (042)360-9591  
Kyoto Brewery: PR Dept., Suntory Katsura Brewery; Tel. (075)952-2020
  6. Musashino 1 hr., Katsura 1 hr.
  7. English-speaking guides available at both Musashino and Kyoto Brewery.
  8. Foods, drinks and Smoking is prohibited. Children under the age of 12 must be accompanied by an adult.

**Beer Museum Yebisu**

1. 4-20-1, Ebisu, Shibuya-ku, Tokyo.
2. 8-min. walk from Ebisu Sta. on JR Line and subway Hibiya Line.
3. 10:00-18:00 (enter by 17:00), closed on Mon. (open when Mon. falls on a national holiday and closed the following day.) & New Year's holiday.
4. Advance booking is not necessary.
5. Tel. (03)5423-7255
6. 15 min.
7. No English-speaking guide is available. (English pamphlets are available.)
8. Taking photographs are prohibited.

**Suntory Ltd.**

1. Musashino Brewery: 3-1, Yazaki-cho, Fuchu-shi, Tokyo  
Kyoto Brewery: 3-1-1, Choshi, Nagaokakyo-shi, Kyoto
2. Musashino Brewery: 5 min. by shuttle bus from Bubaigawara Sta. on JR Nambu Line or Keio Line.  
Katsura Brewery: 5-10 min. by shuttle bus or taxi from JR Nagaokakyo Sta. or Hankyu Nagaoka-Tenjin Sta.
3. Musashino Brewery: Tours start every 30 min. 10:00-16:00. (Closed on New Year's holiday.)  
Kyoto Brewery: Tours start every 60 min. 10:00-15:00 (Jan.-Mar & Dec.). Tours start every 60 min. on weekdays 10:00-15:00. Tours start every 30 min. on weekends and

**SAKE BREWERY****Koyama Shuzo Co., Ltd.**

1. 26-10, Iwabuchi-machi, Kita-ku, Tokyo
2. 5-min. walk from Akabane-Iwabuchi Sta. on subway Namboku Line.
3. Tour needs 5 or more persons. Booking in advance.  
Start at 13:00, 14:00, 15:00, except national holidays & New Year's holiday.
4. Apply by phone at least one week in advance. ¥300 per person is required.
5. Tel. (03) 3902-3451 (Japanese only)
6. 40 min.
7. No English-speaking guide is available.

**DISTILLERY****Suntory Ltd. Hakushu Distillery**

1. 2913-1, Torihara, Hakushu-cho, Kitakoma-gun, Yamanashi Pref.
2. 10 min. by taxi from JR Kobuchizawa Sta.
3. Tours start every 30 min.(60min. in Mar.)10:00-15:00, Open daily except New Year's holiday. Suntory Museum of Whisky is open from 9:00-16:30.
4. Apply by phone in advance.
5. PR Dept., Suntory Ltd. Hakushu Distillery; Tel. (0551)35-2211
6. 1 hr. (including whisky sampling)
7. No English guide is available. (English pamphlets are available.)
8. Taking photographs, foods and smoking are prohibited.

**WINERY****Suntory Tominooka Winery**

1. 2786, Onuta, Kai-shi, Yamanashi Pref.
2. 25 min. by taxi from JR Kofu Sta. or JR Nirasaki Sta.
3. 9:00 – 16:40 (enter by 16:00), closed on Wed. and New Year's holiday. Tour starts every 30min. from 10:00 to 15:00.
4. Apply in Japanese by phone. (more than 11 people can not

5. join this tour.)
6. (0551)28-7311 (Japanese only)
7. 30 min.
8. No English guide is available.
9. Taking photographs, foods and smoking are prohibited.

**COSMETICS****Shiseido Corporate Museum**

1. 751-1, Shimomata, Kakegawa-shi, Shizuoka Pref.
2. 5 min. by taxi or 25-min. walk from south exit of JR Kakegawa Station.
3. 10:00-17:00 (enter by 16:30), closed on Mon. (open when Mon. falls on a national holiday and closed the following day.), mid-Aug. & New Year's holiday.
4. Reservation is required in advance. Apply by phone for group tour for 10 or more persons at least a week ahead of

5. the date of your intended visit.
6. Tel. (0537)23-6122 (Japanese only)
7. 1 hr.
8. No English-speaking guide is available. (Pamphlets in English and Chinese and audio guides in English, French, Chinese and Korean are available.)

**NEWSPAPER PUBLISHING****The Asahi Shimbun**

1. 5-3-2, Tsukiji, Chuo-ku, Tokyo
2. 1-min. walk from Subway Tsukijishijo Sta. on Toei Oedo Line.
3. Two one-hour tours daily starting at 11:00 and 13:00 except Sat., Sun., national holidays & New Year's holiday.
4. Apply by phone at least one day in advance (more than 2

5. people).
6. Tel. (03)5540-7724 (English spoke)
7. 90 min.
8. English-speaking guides are available.
9. Photography in Editorial and Production Departments is prohibited.

**STOCK EXCHANGE****Tokyo Stock Exchange**

1. 2-1, Kabuto-cho, Nihombashi, Chuo-ku, Tokyo
2. 5-min. walk from Kayabacho Sta., Exit No. 11, on subway Hibiya or Tozai Line or from Nihombashi Sta., Exit D2 on subway Asakusa Line.
3. 9:00-16:00, Monday through Friday except national holidays. English guides are available at 13:30-14:30. Trading session hours are 9:00-11:00 & 12:30-15:00.

4. Apply by phone one day in advance.
5. Tel. (03)3665-1881 (English spoken)
6. 1 hr.
7. English-speaking guides are available only from 13:30 to 14:30. (English pamphlets are also available.)
8. Smoking is prohibited.

**BROADCASTING****NHK Studio Park**

1. 2-2-1, Jinnan, Shibuya-ku, Tokyo
2. 10-min. walk from Harajuku Sta. or Shibuya Sta.
3. 10:00-18:00 (enter by 17:30), closed on 3rd Mon. (open when 3rd Mon. falls on a national holiday and closed the following day.) and Dec. 25-31.
4. Advance booking is not necessary. Reservation required for groups of 20 or more persons. ¥200 for entrance fee.
5. Tel. (03)3485-8034
6. 1 hr.
7. No English-speaking guide is available. (English pamphlets are available.)
8. Smoking is prohibited.

**NHK Osaka Broadcasting Station "BK Plaza"**

1. 4-1-20, Otemae, Chuo-ku, Osaka.
2. 1-min. walk from Subway Tanimachi Yonchome Sta., Exit No. 2 or 9, on Chuo & Tanimachi Line.
3. 10:00-18:00 (enter by 17:30), closed on Tue. & Dec. 29-Jan. 3.
4. Booking is required for groups of 20 or more persons. Only on weekdays for groups.
5. Tel. (06)6937-6020 (Japanese only)
6. 20-30min.
7. No English-speaking guides is available.

**CERAMICS****Noritake Garden**

1. 3-1-36, Noritake-Shinmachi, Nishi-ku, Nagoya, Aichi Pref.
2. 15-min. walk from JR Nagoya Sta. or 5-min. walk from Subway Kamejima Sta. on Higashiyama Line.
3. 10:00-17:00 (enter by 16:00). Shops are open until 18:00. Closed on Mon. (When Mon. falls on a national holiday, closed the following day.) & New Year's holiday.
4. Advance booking is not necessary. Admission : ¥500

5. Noritake Craft Center; Tel. (052)561-7114 (English spoken)
6. No English-speaking guide is available. (English pamphlets are available.)
7. In the factory, smoking and taking photographs are prohibited.

## BANKING

### Bank of Japan

1. 2-1-1, Nihombashi-Hongokuchō, Chūō-ku, Tokyo
  2. 2-min. walk from Mitsukoshimae Sta. on subway Hanzōmon or Ginza Line or 7-min. walk from JR Kanda Sta.
  3. Tours available during 9:45, 11:00, 13:30, 15:00, Monday through Friday except national holidays.
  4. Apply by phone at least one week in advance.
  5. (03)3277-2815
  6. 1 hr.
  7. English guides are available.
  8. Children under 12 years old, taking photographs, drinking, eating and smoking are prohibited.
- The Currency Museum is nearby (Open: 9:30–16:30; entrance permitted until 16:00, closed on Mon. and national holidays; no reservation needed; free of charge).  
Tel: (03)3277-3037

## WHOLESALE MARKET

### Tokyo Central Wholesale Market (Tsukiji Market)

1. 5-2-1, Tsukiji, Chūō-ku, Tokyo  
[http://www.tsukiji-market.or.jp/tsukiji\\_e.htm](http://www.tsukiji-market.or.jp/tsukiji_e.htm)
2. 1-min. walk from Subway Tsukijishijō Sta. on Toei Ōedo Line or 7-min. walk from Subway Tsukiji Sta. on Hibiya Line.
3. 5:00–15:00 (Auction of fish starts at 5:00 and that of fruit and vegetables at 6:30). Most of the shops close by 13:00. In principle, closed on Sun. & national holidays. Also closed on Wednesdays once or twice a month. Please check in advance.
4. A booking is not necessary.
5. (03)3547-7074
7. English-speaking guides are not available.
8. Privacy of wholesalers, middlemen and authorized buyers are to be respected. Please do not touch goods to be traded. Please pay attention in narrow aisles with much traffic.

## TRADITIONAL INDUSTRIES

Existing side by side with modern industries are traditional industries. Craftsmen's skills have been handed down through generations of families and are very much in evidence even today in Kyoto and in many other historic cities, towns and villages. The following is a small listing of places in Kyoto where you can watch artists at work.

**Nishijin Textile Center**, a 1-min. walk from Horikawa-Imadegawa Bus Stop or 7-min. walk from subway Karasuma-Imadegawa Sta., has a collection of Nishijin products and gives a demonstration of silk-weaving. Open daily 9:00–17:00. Closed mid-Aug. ("bon" holidays) and Dec. 29–Jan. 3. Tel. (075)451-9231  
<http://www.nishijin.or.jp/eng/eng.htm>

**Kyoto Handicraft Center**, a 2-min. walk from Kumano-jinja-mae Bus Stop, is a retail cooperative of Kyoto's leading shops of handicrafts. You can watch artists making damascene, wood-block carving and print making, and doll making. Open 10:00–18:00. Closed on New Year's holiday. Tel. (075)761-5080. Address: 21, Shōgoin, Entōbi-cho, Sakyo-ku, Kyoto.  
<http://www.khc-kyoto.jp/khchome-e.htm>

**Kyosendo**, a 10-min. walk from Kyoto Sta., is a shop for Sensu or Japanese folding fans at which you can watch craftsmen at work. Open daily 9:00–17:00 (10:00–18:00 on Sun. & national holidays.) Tel. (075)371-4151. Address: 46, Tsutsugane-cho Higashinotoin-dori, Shōmen-agaru, Shimogyō-ku, Kyoto.

**Orinasukan**, a 3-min. walk from Imadegawa-Jōfukuji Bus Stop, exhibits handmade Nishijin-ori fabrics and Noh costumes. You can also watch craftsmen doing hand-weaving in the factory. Open from 10:00–16:00. Closed on Mon. and New Year's holiday. Admission: ¥500. Apply by phone for a group of 10 or more persons; Tel. (075)431-0020. Address: 693, Daikoku-cho, Kamidachiuri-agaru, Jōfukuji-dori, Kamigyō-ku, Kyoto.

**Kodai Yuzen-en**, a 3-min. walk from Horikawa-Matsubara Bus Stop, has a collection of Kimono and Yuzen products and gives silk-dyeing demonstrations. You can enjoy making your own souvenir by experiencing Yuzen stencil dyeing. Open 9:00–18:00. Closed on New Year's holiday. Admission: ¥500 (Experience Yuzen handmade products ¥1,050 or more 10:00–16:00). Apply by phone for a group of 10 or more persons; Tel. (075)823-0500. Address: 688 Takatsuji, Inokuma, Shimogyō-ku, Kyoto.

### Industrial Exhibitions and Fairs

Japan hosts a number of industrial exhibitions and fairs every year; some exclusively for trade but most are open to the public as well. They provide an excellent opportunity for visitors to keep abreast with the latest developments in industrial and consumer products. Please contact JNTO's overseas offices or tourist information center for information on which fairs and exhibitions might interest you.

All information, including transportation schedules, fares, prices and accommodation charges, which is contained in this leaflet is based on data as of December 2006, and is subject to change without notice. While every effort is made to ensure the accuracy of all information, regrettably errors do occasionally occur. Therefore, you should check with organizations concerned for updated and accurate information on your chosen destination. JNTO shall not be liable for any loss or damage of whatever nature that may arise as a result, directly or indirectly, from the use of any of the information or material contained in this leaflet.